

CENTRAL UNION MISSION

140 ANNIVERSARY *gala*

CENTRAL UNION MISSION
THE PRISON OF THE CHURCHES
SERVICES EVERY NIGHT 7-45
ALL WELCOME.



TRANSFORMING LIVES, BUILDING FUTURES

140TH ANNIVERSARY GALA

Join as we celebrate 140 years of transforming lives and building futures. This special evening will feature highlights of Central Union Mission's transformational ministry and honor those who make our work possible.

All proceeds from this event will go directly to our work helping our brothers and sisters experiencing homelessness and poverty through meals, emergency relief, and critical wraparound services.

Thursday, April 11, 2024

Fairview Park Marriott
3111 Fairview Park Drive
Falls Church, VA 22042

Schedule of Events

6 – 7 PM
Cocktail Reception
7 – 9 PM
Dinner, Program
& Dessert

Master of Ceremonies

Claude Jennings
WGTS 91.9

Honorees

Hope Hero Award
Steve Cassaday, Cassaday & Company Inc.

Corporate Leader Award
Everett Hellmuth, Passport Auto Group

Church on a Mission Award
National Presbyterian Church

Gala Co-Chairs

Cindy Schwarz
Gwen Traficant

Gala Host Committee

Michael & Jaqueline Abbey
Deedee & Buzz Collins
Leon Harris
David & Beky Hazelton
Roy & Manisha Kapani
The Honorable Don Nickles
Andrew and Cary Umhau



SPONSORSHIP & ENGAGEMENT OPPORTUNITIES

Central Union Mission is 100% privately funded and relies on the support of generous donors who share our vision of long-term life transformation, while meeting the immediate needs of the chronically homeless and those at-risk of homelessness and poverty.

Your sponsorship of the 140th Anniversary Gala will supply hot meals, safe shelter, emergency relief and other critical, compassionate care to men suffering on the streets and families who have been hit hard by poverty.

SPONSORSHIP LEVELS

Presenting Sponsor

\$100,000

Transformation Partner

\$50,000

Champion of Change

\$25,000

Hope Hero

\$10,000

Table Host

\$5,000

TICKETS

Individual Supporter

\$300

One (1) reserved seat



SPONSORSHIP ENHANCEMENTS

Additional opportunities for increased event recognition are available, including:

Video Sponsor

\$7,500

Mission Muffins take-home gift Sponsor

\$5,000

Print Sponsor

\$2,500

Customized In-Kind Sponsorship

GET INVOLVED

- Engage and share Central Union Mission's social media
- Host a Mission event in your home, workplace, or church
- Volunteer at the Men's Emergency Shelter or the CFRC
- Host a drive for food, winter clothing, linens & towels, etc.
- Pray for the Mission and those we serve!

Full details and sponsorship benefits can be found on Page 4.

To learn more or customize your sponsorship opportunity, please contact

Megan Schmoll at mschmoll@missiondc.org or (202) 827-3078.

SPONSORSHIP BENEFITS



	Table Host	Hope Hero	Champion of Change	Transformation Partner	Presenting Sponsor
	\$5,000	\$10,000	\$25,000	\$50,000	\$100,000
Event Acknowledgments					
Table at Gala Dinner (10 guests / table)	✓	✓	✓	x 2 tables	x 3 tables
Ad in 140th Gala event program		1/2 page	Full page	Full page	Full page
Opportunity to show 30-second welcome video during event program				✓	✓
Logo on printed event program	✓	✓	✓	✓	✓
Verbal acknowledgment during speech at the event				✓	✓
Opportunity to share welcome remarks from stage					✓
Logo recognition at table	✓	✓	✓	✓	✓
Recognition on digital materials (slideshow) during event	Listing	Logo	Medium logo	Large logo	Premier logo
Recognition					
Mention on Mission's social media			✓	✓	✓
Name included in event press release		✓	✓	✓	✓
Logo recognition on missiondc.org for one year			✓	✓	✓
Recognition on 140th Gala event webpage for one year	Name	Logo	Linked Logo	Linked Logo	Linked Logo
Recognition on 140th Gala event invitation*	Name	Name	Linked Logo	Linked Logo	Linked Logo
Recognition in 140th Gala follow-up email	Name	Logo	Linked Logo	Linked Logo	Linked Logo
Engagement Opportunities					
Advance notice of holiday and special event volunteer opportunities			✓	✓	✓
Custom organizational volunteer opportunity	✓	✓	✓	✓	✓
Site tour of a Central Union Mission location of your choice	✓	✓	✓	✓	✓

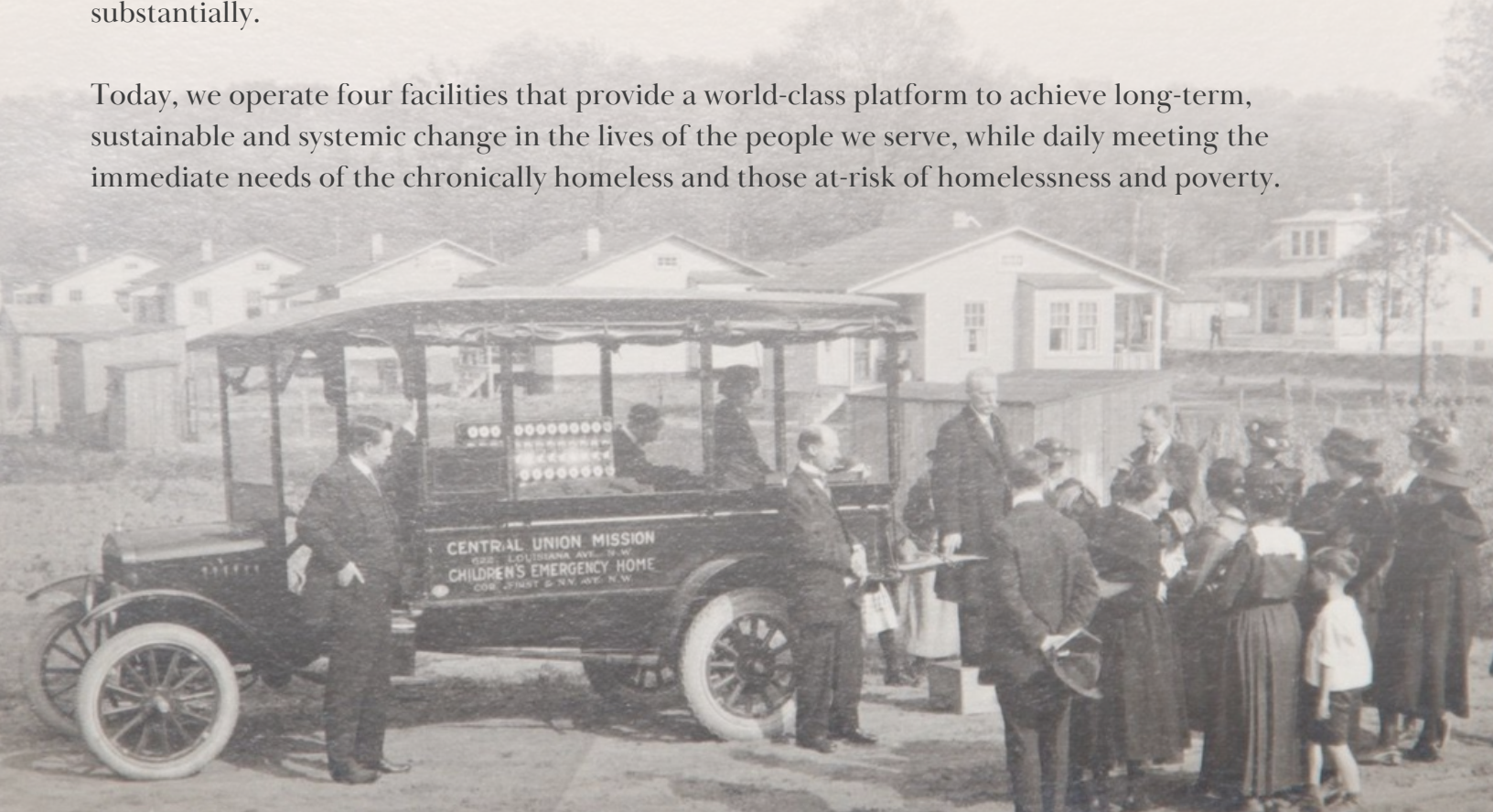
*received by February 1, 2024 to be included

140 YEARS OF HOMELESSNESS TO HOPE

Central Union Mission is the oldest, private social service agency in the District of Columbia. For 140 years, the Mission has been a leader in serving people experiencing homelessness and poverty in our nation's capital, which, regrettably, has one of the highest rates of homelessness in the country.

Compelled by our Christian faith and Biblical calling to "love thy neighbor," the Mission was initially founded with the goal of serving homeless veterans of the Civil War. Since 1884, we have continuously operated an emergency shelter for men, but over time, our work has grown substantially.

Today, we operate four facilities that provide a world-class platform to achieve long-term, sustainable and systemic change in the lives of the people we serve, while daily meeting the immediate needs of the chronically homeless and those at-risk of homelessness and poverty.



ANNUAL IMPACT HIGHLIGHTS



62,000

nights of shelter

117,736

meals served onsite

1,284

addiction prevention participants

356,700

bags of groceries distributed

5,945

people served monthly with food and clothing

1,100

children received Christmas gifts

140 YEARS OF HOMELESSNESS TO HOPE



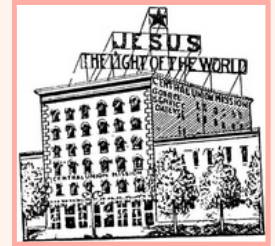
1884

Reverend Latham Douglass founded Central Union Mission

Located at 930 Pennsylvania Avenue, NW and 8 branches throughout the city

1891

A local women's organization donated a 90-foot long "Jesus, the Light of the World" sign which became a prominent city landmark



1910

The Christmas Bag program (known today as "Operation Christmas Miracle") began. Over the years, First Ladies Grace Coolidge, Lou Hoover, Eleanor Roosevelt, Elizabeth Truman and Barbara Bush helped hand out these Christmas gifts to the children.

1915



1924

The Women's Guild purchased a local farm and Camp Bennett was founded to serve as a summer camp for needy children

Opened the Children's Emergency Home for orphaned boys and girls

1934



1952

Introduced a formal Alcoholic Rehabilitation Program

Virginia Lyman, a school teacher and widow, donated a 15-foot high, white neon cross, with an invitation "Come Unto Me"

1966

1978

Dedicated a space for homeless women, which operated until 1983

Relocated to 14th and R St. NW

1981

1984

Opened a Health Care for the Homeless Project clinic at the Mission

Established a care center for homeless HIV-positive patients

1991



1998

Launched Hispanic Family Ministry, an outreach initiative to low-income immigrant families



Merged with Gospel Rescue Mission
Relocated to 65 Massachusetts Ave. NW

2013



2022

Formed the Comprehensive Family Resource Center

GALA COMMITMENT FORM

Full Name(s) or Organization's Name
(as it should appear in print)

Contact Name

Street Address

City

State

Zip Code

Phone

Email

Yes! We would like to sponsor the event at the following level:

Presenting Sponsor (\$100,000)

Hope Hero (\$10,000)

Transformation Partner (\$50,000)

Table Host (\$5,000)

Champion of Change (\$25,000)

Individual Supporter (\$300 each)

of tickets:

We would also like to sponsor the event through:

Video Sponsor (\$7,500; only two available)

Mission Muffins take-home gift sponsor (\$5,000; only one available)

Print Sponsor (\$2,500; only one available)

Customized In-Kind Sponsorship (contact Megan Schmoll for more details)

While we cannot sponsor this year, we would like to make a 100% tax-deductible contribution of \$

Comments:

Method of Payment:

Check Credit card ACH/Wire Please invoice me

Checks (made out to Central Union Mission) and forms can also be mailed to:

Gala Sponsorship

Central Union Mission

PO Box 96763

Washington, DC 20090-6763

Please email completed form to Megan Schmoll at mschmoll@missiondc.org.