

CENTRAL UNION MISSION

# A Seat at the Table



## Everyone Deserves a Seat at the Table

This Thanksgiving will not be the same as in years past. The COVID-19 pandemic has impacted life for all of us and has required us all to adjust to a new normal. One thing the pandemic did not stop is the number of people who need food, care and support. Demand for our programs and services has already risen over 50 percent, and as the crisis continues, we expect those numbers to rise over the next several months.

That's why we believe it's important this holiday season, more than ever before, that everyone has **A Seat at the Table**.

Our seats may be different, and the way we get to the table may be different, but one thing the coronavirus has taught us is that we are all equal in the eyes of the Lord—whether in hardship or in abundance. And we still are called to care for our neighbors in need with the blessings we have been given.

Central Union Mission invites you to be a sponsor for our fundraising campaign, **A Seat at the Table**. Through this campaign, which begins now and concludes with a live simulcast celebration at the shelter on Thanksgiving Day, Thursday, November 25, we'll be able to provide Thanksgiving meals and much more for our hurting neighbors in need this winter.

Please consider partnering with us for this campaign, and set aside **November 25** to join us online as we live stream segments from our Thanksgiving Day meal at the shelter. Your support will ensure we have enough resources to provide the food and festivities for every guest who walks through our doors. You can also check out our fun and meaningful participation opportunities at [missiondc.org/TheTable](https://missiondc.org/TheTable). Please contact Deborah Chambers at [dchambers@missiondc.org](mailto:dchambers@missiondc.org) or 202-827-3078 for more information.

*But when you give a banquet, invite the poor, the crippled, the lame, the blind, and you will be blessed. **Luke 14:13-14***

The campaign goal is \$100,000, and with your partnership and compassion, you will help us ensure that everyone has a seat at the table this Thanksgiving.

The heart of the Mission is serving the hidden homeless and hungry in our city—one life at a time. Central Union Mission relies on the support of private donors, churches, foundations and other organizations. We do not receive any government contributions. Your partnership helps us provide a seat at the table for everyone.

### A Seat at the Table Media Assets

- Media viewership of event outreach (500,000+)
- Mission Website (50,000 monthly visits)
- The Missionary newsletter (circulation 45,000)
- Annual Report (printed and digital circulation 80,000)

# You can be an event sponsor.

## Opportunities for A Seat at the Table

### **A Seat for Everyone Sponsor \$50,000**

- » Sponsor 2000 hungry neighbors to have *A Seat at the Table* this Thanksgiving
- » A virtual check presentation ceremony
- » Inclusion in media outreach
- » Keynote speaker opportunity
- » Feature article in The Missionary newsletter
- » Headline listing and link on the Mission website and social media platform
- » Name displayed before and during the campaign
- » Prominent listing in our Annual Report

### **Gather at the Table Sponsor \$25,000**

- » Sponsor 1000 hungry neighbors to have *A Seat at the Table* this Thanksgiving
- » Recognition and speaking opportunity during the campaign
- » Inclusion in media outreach
- » Listing and link on the Mission website and social media platforms
- » Recognition in The Missionary newsletter
- » Prominent listing in our Annual Report

### **Come to the Table Sponsor \$10,000**

- » Sponsor 400 hungry neighbors to have *A Seat at the Table* this Thanksgiving
- » Recognition during the campaign
- » Listing and link on the Mission website and social media platforms
- » Recognition in The Missionary newsletter
- » Listing in our Annual Report

***No one should live hungry and homeless. You can help give everyone a seat at the table this Thanksgiving.***

### **Welcome to the Feast Sponsor \$5,000**

- » Sponsor 200 hungry neighbors to have *A Seat at the Table* this Thanksgiving
- » Listing and link on the Mission website and social media platforms
- » Recognition in The Missionary newsletter
- » Listing in our Annual Report

### **Dinner is Served Sponsor \$2,500**

- » Sponsor 100 hungry neighbors to have *A Seat at the Table* this Thanksgiving
- » Listing and link on the Mission website and social media platforms
- » Recognition in The Missionary newsletter
- » Listing in our Annual Report

### **Be My Guest Sponsor \$1,000**

- » Sponsor 40 hungry neighbors to have *A Seat at the Table* this Thanksgiving
- » Listing and link on the Mission website and social media platforms
- » Recognition in The Missionary newsletter
- » Listing in our Annual Report

### **Bring the Family Sponsor \$500**

- » Sponsor 20 hungry neighbors to have *A Seat at the Table* this Thanksgiving
- » Listing and link on the Mission website and social media platforms
- » Recognition in The Missionary newsletter

### **Here's Your Seat Sponsor \$250**

- » Contribute to the well-being of the women, men and children served by the Mission
- » Recognition in The Missionary newsletter

“When I give to the Mission, I know how dedicated they are to treating everybody with dignity and respect.”

S —MISSION DONOR

Please visit [missiondc.org/TheTable](https://missiondc.org/TheTable) to make your sponsorship selection, or feel free to contact Deborah Chambers at (202)827-3078 or [dchambers@missiondc.org](mailto:dchambers@missiondc.org) for more information.

Thank you so much for your support!

“COVID-19 has exacerbated food insecurity in the District; it is projected that the District’s food insecurity rate in 2020 will be at least 16% (up from 10.6%), with even higher rates among vulnerable populations, including the elderly, children, undocumented individuals, and unhoused individuals.”

—DC FOOD POLICY CENTER (OCT. 2020)

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