

CENTRAL UNION MISSION

A Seat at the Table



central union
MISSION

Everyone Deserves a Seat at the Table

This Thanksgiving will not be the same as in years past. The COVID-19 pandemic has impacted life for all of us, and now we're living in a new normal. One thing the pandemic did not stop is the number of people who need food, care and support. Demand for our programs and services has already risen over 50 percent, and as the crisis continues, we expect those numbers to rise over the next several months.

That's why, more than ever before, we believe it's important that this holiday season, everyone has *A Seat at the Table*.

Our seats may be different, and the way we get to the table may be different, but one thing the coronavirus has taught us is that we are all equal in the eyes of the Lord—whether in hardship or in abundance. And we still are called to care for our neighbors in need with the blessings we have been given.

That's why Central Union Mission invites you to be a sponsor for our virtual fundraising event, *A Seat at the Table*. Through this campaign, which begins now and concludes with a live virtual celebration on Thursday, November 19, at 7:00 pm, we'll be able to provide Thanksgiving meals, care and more for hurting neighbors in need this winter.

But when you give a banquet, invite the poor, the crippled, the lame, the blind, and you will be blessed.

Luke 14:13-14

The campaign goal is \$50,000, and with your partnership and compassion, you will help us ensure that everyone has a seat at the table this Thanksgiving.

A Seat at the Table Media Assets

- » Media viewership of event outreach (2 million +)
- » Mission website (53,000 monthly visits)
- » The Missionary newsletter (circulation 45,000)
- » Annual Report (printed and digital circulation 2 million +)
- » Event attendance (1,000 expected)

The heart of the Mission is serving the hidden homeless and hungry in our city—one life at a time. Central Union Mission relies on the support of private donors, churches, foundations and other organizations. We do not receive any government contributions. Your partnership helps us provide a seat at the table for everyone.

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*"No one should live hungry and homeless."
Matthew 25:35-40*

You can be an event sponsor.

Opportunities for A Seat at the Table

A Seat for Everyone Sponsor \$50,000

- » Sponsor 100 hungry neighbors to have *A Seat at the Table* this Thanksgiving
- » A virtual check presentation ceremony
- » Inclusion in media outreach
- » Keynote speaker opportunity
- » Feature article in The Missionary newsletter
- » Headline listing and link on the Mission website
- » Name displayed before and during the virtual event

Gather at the Table Sponsor \$25,000

- » Sponsor 50 hungry neighbors to have *A Seat at the Table* this Thanksgiving
- » Recognition and speaking opportunity during the event
- » Listing and link on the Mission website and social media platforms
- » Recognition in The Missionary newsletter
- » Listing in our Annual Report

Come to the Table Sponsor \$10,000

- » Sponsor 20 hungry neighbors to have *A Seat at the Table* this Thanksgiving
- » Recognition during the event
- » Listing and link on the Mission website
- » Recognition in The Missionary newsletter
- » Listing in our Annual Report

No one should live hungry and homeless. You can help give everyone a seat at the table this Thanksgiving.

Welcome to the Feast Sponsor \$5,000

- » Sponsor 10 hungry neighbors to have *A Seat at the Table* this Thanksgiving
- » Listing and link on the Mission website
- » Recognition in The Missionary newsletter
- » Listing in our Annual Report

Dinner is Served Sponsor \$2,500

- » Sponsor 5 hungry neighbors to have *A Seat at the Table* this Thanksgiving
- » Listing and link on the Mission website
- » Recognition in The Missionary newsletter
- » Listing in our Annual Report

Be My Guest Sponsor \$1,000

- » Sponsor 2 hungry neighbors to have *A Seat at the Table* this Thanksgiving
- » Listing and link on the Mission website
- » Recognition in The Missionary newsletter
- » Listing in our Annual Report

Bring the Family Sponsor \$500

- » Sponsor one hungry neighbor to have *A Seat at the Table* this Thanksgiving
- » Listing and link on the Mission website
- » Recognition in The Missionary newsletter

Here's Your Seat Sponsor \$250

- » Contribute to the well-being of the women, men and children served by the Mission
- » Recognition in The Missionary newsletter

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When I give to the Mission, I know how dedicated they are to treating everybody with dignity and respect.”

—MISSION DONOR

Please visit missiondc.org/TheTable to make your sponsorship selection, or feel free to contact Deborah Chambers at (202) 827-3078 or dchambers@missiondc.org for more information.

Thank you so much for your support!

“COVID-19 has exacerbated food insecurity in the District; it is projected that the District's food insecurity rate in 2020 will be at least 16% (up from 10.6%), with even higher rates among vulnerable populations, including the elderly, children, undocumented individuals, and unhoused individuals.”

—DC FOOD POLICY CENTER (OCT. 2020)

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