

MISSION PARTNERSHIP HAS ITS BENEFITS


Because of your interest in Central Union Mission, we know that you are committed to helping our Washington, DC, neighbors. Becoming a Mission Partner is an easy way for your organization to reach out to the community through our effective and trusted programs.


Besides the direct result your monetary donations provide, Mission Partners can take advantage of “Employee Engagement”—the most important benefit of Mission Partnerships—the encouragement and education that comes only with personal interaction. Your Mission Partnership includes a variety of opportunities for your staff to experience helping others one-on-one.

All partners receive the Communication Package, which includes recognition in The Missionary newsletter (circ. 60,000); exclusive listing and link on the Mission website and mention in the Annual Report. Mission Partners receive a floor-standing banner with your company logo to be displayed at the event. A Social Media Outreach Package is also a benefit of Mission Partnership of \$5,000 or more; we will recognize your company through a press release and on our social media platforms of 20,000+ friends.

Your company's compassion partnered with the Mission's over 130 years of service will help thousands of hungry, hurting and homeless people.

Please contact: Rev. Deborah J. Chambers, Vice President, Development & Partnerships, at dchambers@missiondc.org or 202-827-3078 for more information.




central union
MISSION

*"No one should live hungry and homeless."
Matthew 25:35-40*

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CFC #85786
United Way #9617



SPONSORSHIP OPPORTUNITIES



*"No one should live hungry and homeless."
Matthew 25:35-40*

RESTORING HOPE: SERVING HUNGRY FAMILIES

Provide food, clothing, and furniture through the Family Ministry Center to families, individuals, and seniors facing homelessness. *Opportunities ranging from \$1,000 to \$100,000*

Customized Benefits

Banner and Communication Package

Employee Engagement

Teams of 10-20 are invited to volunteer to stock and distribute food in our expanded Ministry Resource Center

BUILDING FUTURES: FROM THE STREETS TO A JOB

The Mission is building futures through workforce development job training and job readiness. *Opportunities to provide annual workforce development scholarships from \$25,000 to \$50,000*

Customized Benefits

Banner and Communication Package
Media Package

Employee Engagement

Openings for Guest instructors, job search mentors, offer interview opportunities, second-chance hiring

BANNER AND COMMUNICATION PACKAGE

Banner and communication package
Large Banner Displayed
Name recognition in The Missionary newsletter (circ. 60,000)
Press release and social media post*
Exclusive listing and link on the Mission website
Exclusive listing in our Annual Report

*Sponsorship of \$5,000 or greater

SOCIAL MEDIA OUTREACH

Connect with the Mission’s compassionate and diverse media audience. *Opportunities ranging from \$5,000 to \$25,000*

Customized Benefits

Communication Package

Employee Engagement

Volunteers invited to serve at the shelter or Family Ministry Center

SENIOR FELLOWSHIP: CONNECTING HUNGRY ISOLATED SENIORS (3RD AND 4TH FRIDAY EACH MONTH)

The Mission hosts two monthly fellowships for seniors that include games, an inspirational message, a delicious meal and groceries. *Opportunities ranging from \$1,500 to \$5,000*

Customized Benefits

Banner and Communication Package

Employee Engagement

Teams of 10-20 are invited to volunteer to serve meals and host information sessions and resource tables



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SPECIAL EVENTS

HOLIDAY SHARING - PRESIDENT’S DAY, MEMORIAL DAY, FATHER’S DAY, FOURTH OF JULY, LABOR DAY, & VETERAN’S DAY February 18th, May 27th, June 16th, July 4th, September 2nd, and November 11th

Benefits: Banner and Communication Package \$5,000

Employee Engagement: Teams of 10-20 are invited to volunteer on the holiday

OPERATION BACKPACK
August 17th

Benefits: Banner and Communication Package, Social Media Outreach Package \$5,000

Employee Engagement: Teams of 10-20 are invited to volunteer to distribute backpacks

THANKSGIVING
November 28th through 30th

Benefits: Banner and Communication Package, Social Media Outreach Package \$5,000

Employee Engagement: Teams of 10-20 are invited to distribute turkeys and decorate the Mission

NATIONAL VOLUNTEER WEEK
April 7th-21st

Benefits: Banner and Communication Package \$2,000

Employee Engagement: The Mission focuses on a different corporate volunteer team each day



HEART & SOLE

Benefits: Recognition as event sponsor and award recipient plus customized benefits From \$75,000

Employee Engagement: This sponsorship offers groups of free tickets for sponsors and guests.

SHOW SOME LOVE AND OPERATION CHRISTMAS MIRACLE

May 2019 and
December 12th through 13th

Benefits: Banner and Communication Package, Social Media

Numerous Sponsorship Opportunities from \$5,000

Employee Engagement: Teams of 10-20 are invited to serve Overnight Guests at their Christmas party or distribute donated gifts to needy children.