



SIGN OF HOPE

THE STORY OF CENTRAL UNION MISSION

SIGN OF HOPE: THE STORY OF CENTRAL UNION MISSION
 A Community Exhibition at the Historical Society of Washington, DC
 Sunday, October 18—Sunday, January 10

Founded in 1884, Central Union Mission is the oldest social service agency in Washington, D.C. Since its founding, the Mission has continually operated a shelter for homeless men, and has provided additional services to women, children and families in need as well as veterans.

This community exhibition traces the growth of Central Union Mission through the Great Depression, two world wars, 24 presidential administrations, neighborhood transitions, and numerous relocations. It explores the work of gospel rescue missions, and the role of urban ministry in transforming communities.

SPONSORSHIP BENEFITS

The exhibition and public programs will reach the Washington area’s large and affluent arts and cultural community, area Christians and families with school-age children. As a sponsor, you will receive maximum exposure for your brand, products, and services and will be able to:

- Meet and mingle with Campaign Partners and other exhibition and event sponsors
- Be the focus of media coverage (radio, television or Internet) about the event
- Be the exclusive focus of an email blast to the Mission’s supporters
- Send a personalized follow-up letter to all attendees
- Help share the Mission’s amazing history with the public
- Provide an opportunity for the public to learn about the history of urban ministry and gospel rescue missions in particular
- Raise awareness about poverty and homelessness in Washington, D.C.

The Central Union Mission *125th Anniversary Campaign for Compassion* is a five-month campaign to encourage public service and support for Washington’s poor, homeless, hungry, addicted and friendless.

Right now, more than 12,000 men, women and children in Metropolitan Washington are living in shelters, in transitional housing or on the streets. The tough economy is forcing even more people over the edge and out of their homes.

In light of the suffering of so many, Central Union Mission is dedicating its 125th Anniversary to encouraging compassion and public service for the poor.

The *Sign of Hope* exhibition is one of several events planned as part of the *125th Anniversary Campaign for Compassion*.

Visit www.missiondc.org for more information.

SPONSORSHIP LEVELS

Exhibition Sponsor	\$15,000
Exhibition Co-Sponsor	\$5,000
Exhibition Supporter	\$2,500
Exhibition Community Supporter	\$1,000

The respective benefits for each level of sponsorship are as follows:

Exhibition Sponsor \$15,000

- Premium logo with link on the Exhibition page of the campaign website
- Logo recognition in exhibition
- Logo recognition as exhibition sponsors in Gala Dinner program book
- Reserved sponsor table for ten at Gala Dinner
- Six invitations to Theater Performance and sponsors reception

Exhibition Co-Sponsor \$5,000

- Premium logo with link on the Exhibition page of the campaign website
- Logo recognition in exhibition
- Logo recognition as exhibition sponsors in Gala Dinner program book
- Four reserved tickets to Gala Dinner
- Four invitations to Theater Performance and sponsors reception

Exhibition Supporter \$2,500

- Premium logo with link on the Exhibition page of the campaign website
- Logo recognition in exhibition
- Logo recognition as exhibition sponsors in Gala Dinner program book
- Two reserved tickets to Gala Dinner
- Two invitations to Theater Performance and sponsors reception

Exhibition Community Supporter \$1,000

- Premium logo with link on the Exhibition page of the campaign website
- Logo recognition in exhibition
- Logo recognition as exhibition sponsors in Gala Dinner program book
- Two invitations to Theater Performance and sponsors reception