



Central Union Mission

1350 R Street, NW • Washington, D.C. 20009
Office: 202-745-7118 • 202-MISSION • Fax: 202-232-7072
WWW.MISSIONDC.ORG

Public Service Announcement (00:60) Operation Christmas Miracle 2011

Please air through December 2, 2011

YOU CAN MAKE A DIFFERENCE IN A CHILD'S LIFE THIS CHRISTMAS!

- CHRISTMAS IS AN EXCITING TIME OF YEAR FOR MOST CHILDREN, BUT NOT FOR FIVE YEAR OLD KAYLA, ONE OF THE MANY HOMELESS CHILDREN LIVING IN THE WASHINGTON METROPOLITAN AREA.
- AND WITH THE ECONOMY STILL STRUGGLING, KAYLA'S PARENTS ARE BARELY ABLE TO MAKE ENDS MEET, SO THERE'S LITTLE HOPE FOR GIFTS UNDER THE TREE.
- FOR MORE THAN 125 YEARS, CENTRAL UNION MISSION HAS BEEN BRINGING HOPE TO FAMILIES, LIKE KAYLA'S, BY PROVIDING GIFTS AT CHRISTMAS. YOUR SUPPORT MAKES IT POSSIBLE TO PROVIDE A QUALITY TOY FOR A HURTING CHILD.
- PLEASE CONSIDER SPONSORING A CHILD BY NOVEMBER 15. TO HELP A CHILD THIS CHRISTMAS, VISIT US ONLINE AT WWW.MISSIONDC.ORG OR CALL 202-MISSION. THAT'S WWW.MISSIONDC.ORG OR CALL 202-MISSION.
- WORKING TOGETHER WE CAN MAKE DREAMS COME TRUE.